



# LAURIE GILBERTSON

Public Speaking and Media Training Specialist  
Former Trial Lawyer and Television Legal Analyst

## BIO

Laurie helps entrepreneurs, executives, and attorneys craft and present engaging and persuasive narratives clearly and confidently in the courtroom, the boardroom, and the media.

Whether it's a founder pitching to investors, a trial lawyer preparing for litigation, or a CEO getting ready for a television appearance, working with Laurie puts them in position to create and deliver excellent content in an impactful way. That leads to interested investors, courtroom success, and powerful media appearances.

Laurie tried sex crimes, organized crime, and other violent felony cases as a NYC Assistant District Attorney, delivered on-camera legal commentary on national television, and developed litigation training with and for top national and international lawyers, before founding Tribeca Blue. Drawing on her decades of experience, she transforms clients into exceptional speakers who persuade, engage, and lead with confidence and clarity. She's a graduate of Cornell University and the Washington College of Law at American University.

## SAMPLE TOPICS

### The Power of Storytelling

Get better at curating and sharing the stories that draw your audience in and make them want to learn more about your ideas and your business.

### Lessons from the Courtroom: Translating Trial Tactics to the Art of Public Speaking

From your introduction to your conclusion, learn to apply trial techniques to engage, persuade, and advocate like the courtroom masters.

### Presentation Masterclass

Presentations are performances. Learn to create and deliver an exceptional one and let your natural charisma shine through.



## OFFERINGS

keynotes, presentations, and workshops tailored to the needs of your organization

## CONTACT

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